

# **Privacy policy**

## **1. Privacy at a glance**

### **General information**

The following information provides a simple overview of what happens to your personal data when you visit our website. Personal data is any data by which you can be personally identified. For detailed information on the subject of data protection, please refer to our data protection declaration listed below this text.

### **Data collection on our website**

#### **Who is responsible for data collection on this website?**

Data processing on this website is carried out by the website operator. You can find their contact detail in the imprint of this website.

#### **How do we collect your data?**

On the one hand, your data is collected by your communicating it to us. This may, for example, be information that you enter into a contact form.

Other data is collected automatically by our IT systems when you visit the website. This is mainly technical data (e.g., internet browser, operating system, or the time of your visit to our website). This data is collected automatically as soon as you enter our website.

#### **What do we use your data for?**

Part of the data is collected in order to ensure the smooth functioning of the website. Other data may be used to analyse user behaviour.

#### **What rights do you have regarding your data?**

You have the right to receive information about the origin, recipient, and purpose of your stored personal data free of charge and at any time. You also have the right to request the correction, blocking, or deletion of this data. You can contact us at any time at the address given in the imprint for this purpose and for further questions on the subject of data protection. Furthermore, you have the right to lodge a complaint with the [relevant supervisory authority](#).

## **Analysis tools and tools from third-party providers**

When you visit our website, your surfing behaviour may be analysed statistically. This is done primarily with the means of cookies and so-called analysis programs. The analysis of your surfing behaviour is usually anonymous; the surfing behaviour cannot be traced back to you. You can object to this analysis or prevent it by not using certain tools. You will find detailed information on this in the following data protection declaration. You can object to this analysis. We will inform you about the possibilities for appeal in this data protection declaration.

## **2. General notes and mandatory information**

### **Data protection**

The operators of this website take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

Whenever you use this website, various personal data are collected. Personal data is data by which you can be personally identified. This Privacy Policy explains what information we collect and how we use it. It also explains how and for what purpose this is done.

We would like to point out that data transmission on the Internet (e.g., when communicating by e-mail) can be subject to security breaches. Complete protection of data against access by third parties is not possible.

### **Note on the responsible party**

The party responsible for data processing on this website is:

sternplastic Hellstern GmbH & Co.KG

Hegaustrasse 9

DE-78054 Villingen-Schwenningen

Responsible in terms of the DSGVO (General Data Protection Regulation): Peter Hellstern

Phone: +49 (0)7720 83 14 0

E-mail: [infoservice@sternplastic.com](mailto:infoservice@sternplastic.com)

The responsible party is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g., names, e-mail addresses or similar).

### **Withdrawal of your consent to data processing**

Many data processing operations are only possible with your explicit consent. You can revoke consent you have already given at any time. All you need to do is send us an informal e-mail. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

### **Objection to advertising e-mails**

We hereby object to the use of contact data published within the framework of the imprint obligation for the purpose of sending advertising and information material that has not been requested explicitly. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

## **3. Data collection and processing when visiting from the internet**

Whenever you visit our websites, our web servers save each visit in a log file. The following data is automatically transmitted to us by your browser:

- IP address of the accessing computer
- Date and time of access
- Name and URL of the accessed file
- Size of data transferred
- Message as to whether the retrieval was successful
- Identification data of the browser and operating system used
- Website which the file was accessed from
- Name of your Internet access provider

This data is processed for the purpose of enabling the use of the website (connection buildup), system security, technical administration of the network

infrastructure and optimisation of the internet supply. The IP address is only evaluated in the event of attacks on the network infrastructure or for other data security reasons.

#### **4. Collection, storage and use of data**

Any use of your personal data by us will be for the purposes stated or permitted by law and to the extent necessary to achieve these purposes. Personal data is individual information about personal or factual circumstances of a specific or identifiable natural person. Personal data is only transferred to state institutions and authorities within the framework of legal regulations or if the transfer is necessary for legal or criminal prosecution in the event of attacks on our network infrastructure. Any service providers used within the scope of processing will only receive the data necessary for the fulfilment of their tasks. Data will only be passed on to other bodies (third parties) if this is legally permissible. Beyond this, your data will not be passed on to third parties.

#### **5. Information, blocking, deletion**

Within the framework of the applicable legal provisions, you have the right to information about your stored personal data free of charge and at any time, about its origin, its recipient, and the purpose of the data processing and, if applicable, a right to the correcting, blocking, or deleting of this data. For this purpose, as well as for further questions on the subject of personal data, you can contact us at any time at the address given in the imprint.

#### **6. Electronic mail (E-mail)**

If you send us e-mails, your e-mail address will only be used for correspondence with you. Unencrypted information that you send to us by e-mail may possibly be read by third parties on the transmission path. As a rule, we are unable to verify your identity and do not know who is hiding behind an e-mail address, so that legally secure communication by simple e-mail is

therefore not guaranteed. We only use SSL or TLS for sending and receiving e-mails. The transport of e-mails is therefore encrypted.

We also use so-called SPAM filters against unwanted advertising, which in rare cases can automatically classify even regular e-mails as unwanted advertising and delete them. E-mails containing harmful programs ("viruses") are automatically deleted by us in any case. Due to the general uncertainty in e-mail traffic, it is not guaranteed that a sent e-mail will reach the addressee. You should therefore check whether e-mail is actually the most suitable method of communication for your purposes.

## **7. Cookies**

Cookies are small text files that are stored on the internet user's PC. They are used to control the internet connection during your visit to our websites. At the same time, we receive information via these cookies that enables us to optimise our websites according to the needs of our visitors. Some cookies are only stored by your browser for the duration of your visit to the website, others are stored for longer periods of time. All cookies on our websites contain purely technical information and no personal data.

Of course, you can also view our web pages without cookies. However, most browsers accept cookies automatically. You can prevent cookies from being saved by specifying this in your browser settings. If you do not accept cookies, this may lead to functional restrictions of our offers.

## **8. Plugins and tools**

### **ajax.googleapis.com (jQuery)**

This site uses Ajax and jQuery technologies, which optimises loading speeds. When you call up a page, your browser loads the required program libraries from Google servers into your browser cache. Google's CDN (Content Delivery Network) is used. If you have already used the programme library on another page before, your browser will fall back on the copy stored in the cache. If this is not the case, the browser you are using must connect to Google's servers. By

doing this, Google is notified that our website has been accessed via your IP address. The use of the Google CDN is in the interest of a uniform and appealing presentation of our online offers. This represents a legitimate interest as outlined in Art. 6 Para. 1 lit. f DSGVO (General Data Protection Regulation). Further information on Google's programme libraries can be found at <https://developers.google.com/speed/libraries/> and in Google's privacy policy: <https://policies.google.com/privacy>.

### **Google Web Fonts**

This site uses so-called web fonts provided by Google for the uniform display of fonts. When you call up a page, your browser loads the required web fonts into your browser cache in order to display texts and fonts correctly. For this purpose, the browser you use must connect to Google's servers. This informs Google that our website has been accessed via your IP address. Google Web Fonts are used in the interest of a uniform and appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO (General Data Protection Regulation). If your browser does not support web fonts, a standard font from your computer will be used. Further information on Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://policies.google.com/privacy>.

### **Google Maps**

This site uses the map service Google Maps via an API. The provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. To use the functions of Google Maps, it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on the transmission of this data. Google Maps is used in the interest of an appealing presentation of our online offers and to make it easy to find the places we indicate on the website. This constitutes a legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO (General Data Protection Regulation). More information on the handling of user data can be found in Google's privacy policy: <https://policies.google.com/privacy>.

## **9. SSL and TLS encryption**

The operator of this website uses appropriate technical and organisational security measures in order to protect the personal data we have under our control against accidental or intentional manipulation, loss, destruction, or access by unauthorised persons. The transmission of data is secured by SSL encryption so that unauthorised third parties cannot gain access to personal data. Our security measures are continuously improved in line with technological developments.

## **10 Consent, status, and amendment of this data protection declaration**

By using our website, you consent to the data processing described above. We reserve the right to amend this data protection declaration at any time with effect for the future in compliance with the applicable data protection regulations. We will publish the changes here.